



# YouthInsight

**YouthInsight is an international project concept aimed at developing youth, amateur audiovisual work and civic journalism**

Run by the InterCultural Youth Studio  
(Vinnytsia, Ukraine)



**The YouthInsight project has three main aims:**

- 1) Build-up of the intercultural dialogue;**
- 2) Training skills and empowerment of youth in the audio-visual sphere;**
- 3) Disseminating ideas of audio-visual materials on a large scale.**

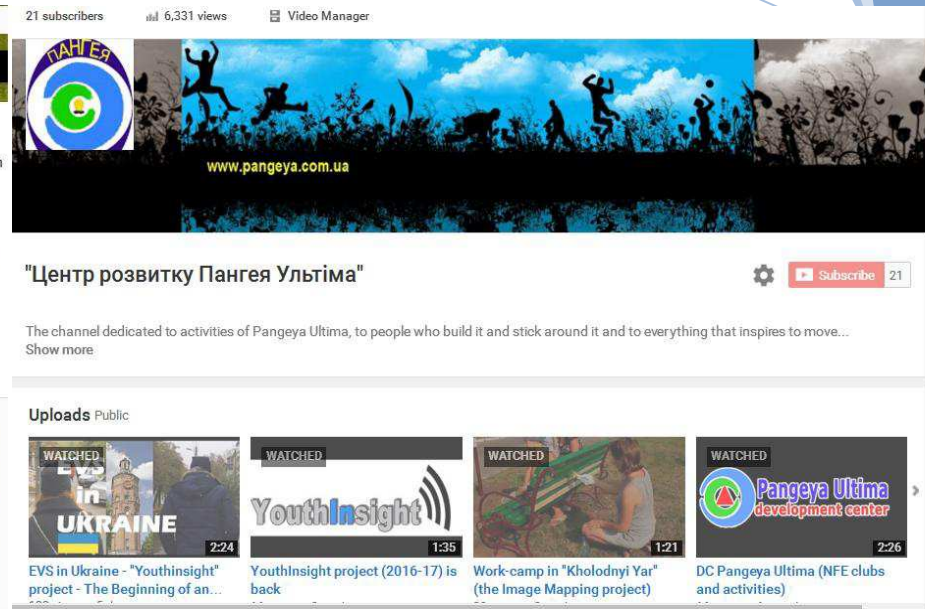
**The project is supported by the “Erasmus Plus” Programme and based on the international cooperation of youth and organizations from different countries. The instruments of international volunteering programmes are utilized.**



**The ideas for the audiovisual products are selected directly by the project participants. Often these become socially acute, motivational, educational or recreational topics picked out from the context of the project venue. Each separate work can be seen as an in-depth acquaintance with the theme, an effort to actualize issues, disseminate knowledge or emotions and ignite positive change.**

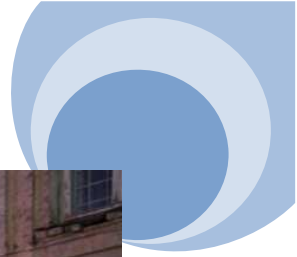


**Also the project utilizes the live theatrical plays and interactive performances as one of the effective means of spreading messages inside the local community. At large the performing art is perceived as an instrument of impact.**



The audiovisual products are disseminated through on-line channels – a separate web-blog of the “InterCultural Youth Studio” ([www.icyst.blogspot.com](http://www.icyst.blogspot.com)) and through the Youtube channel of the NGO “Development center Pangeya Ultima” ([www.youtube.com/user/pangeyaultimadc](http://www.youtube.com/user/pangeyaultimadc))





**The project team organizes regular off-line presentations of own works inside the local community bearing name the “YouthInsight”-s. The purposes of these events are to involve visitors into discussion over the raised subjects and to promote the amateur audiovisual work and the civic journalism.**

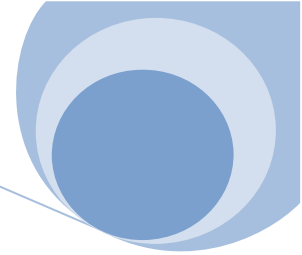


Each annual cycle the project is finalized by the festival on amateur audio-visual production that includes theatrical, music and poetry performances. Members of the local community are welcome to contribute their own works during the “Open screening” section.



The project is realized by the “InterCultural Youth Studio” – the association of 2 NGOs from Vinnytsia, Ukraine: “Development center Pangeya Ultima” ([www.pangeya.com.ua](http://www.pangeya.com.ua)) and “Nashe Podillia” ([www.facebook.com/vinmonp](http://www.facebook.com/vinmonp)). Other partners in the project include a range of CSOs from Ukraine and other countries, youth non-formal groups as well as state partners and institutions.





**We invite you to join the “YouthInsight” project coalition!**

Contact details:

[yarikgera@gmail.com](mailto:yarikgera@gmail.com), +380976402756 (Yaroslav Gerashchenko – project coordinator)

